



alive

Choose natural.

2022 MEDIA KIT



alive Listens

BE PART OF THE STORY

alive Listens

Connect with our community of natural health enthusiasts, loyalists, and influencers to get direct-from-consumer insights on topics ranging from purchasing patterns to product design. Our audience is made up of your buyers.



alive LISTENS ...

- > is a state-of-the-art research tool
- > is flexible: follow up with questions and ask for feedback
- > uses creative, engaging, and interactive question formats
- > draws from an engaged panel of natural health enthusiasts
- > gets accurate, detailed results
- > saves you time and money on hiring your own research agency

\$3,500 per survey

alive Listens

Speak to engaged consumers

The community is kept engaged with short, fun, natural health chats every 10 to 15 days.

Get real-time reports

Request live topline links to check your data right when a chat launches.

Dive deep with advanced reporting

In addition to live toplines, get custom analysis as needed.

KEY FACTS

2,800+

alive LISTENS
SUBSCRIBERS

2,067+

CANADIAN

612

US

87%

COMPLETION RATE

72%

PARTICIPATION RATE

Email: advertise@alive.com for more information.